Market Pro

BROKERS ARE AT THE FOREFRONT OF REVOLUTIONIZING PROPERTY ANALYSIS, UNDERSTANDING MARKET SHIFTS, AND RISK MITIGATION IN THE CRE SECTOR.

Leveraging Market Pro, which boasts over 40 years of historical data, ongoing data updates, and expanding partnerships, brokers are equipped with unparalleled depth and granularity of data. This wealth of information, combined with unique intelligence and analytics, closes the information gap and enhances transparency. For brokers, this means having the resources to craft informed strategies, accurately assess risks, and efficiently close deals, ultimately setting new standards in CRE professionalism.

New Capabilities

→ Building-level aggregation with space and floor performance specificity

→ Visibility into mixed-use data to better understand investment risk and opportunity

→ In-depth property and space-level data and analytics

→ Historical performance including active sales and lease listings where available

→ New construction supply and demand drivers, future projections, and market shift indicators

→ Data-driven commentary on key CRE trends and forecasts across 275+ markets

→ National database with 400k+ active listings and growing

→ Expanded partner network accelerating proprietary insights for ESG, CMBS, ECCA, KYC and more
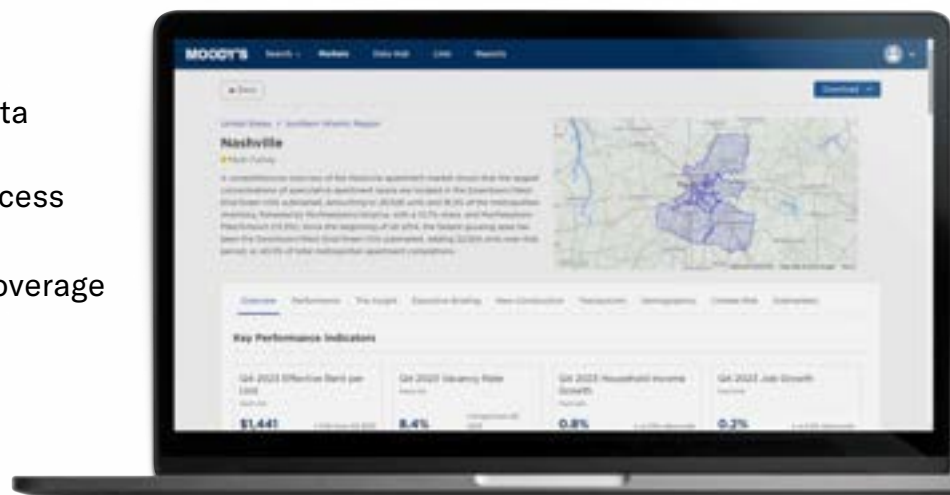
8M+ Properties

Validated, curated granular data

Unified, rigorous research process

Comprehensive and holistic coverage

INDUSTRY-LEADING CRE MARKET PERFORMANCE PLATFORM

→ Property characteristics
→ Comp analysis
→ Market trends & forecasts
→ Economic Insights
→ Reports & analytics

HOLISTIC CRE DATA SOLUTIONS FOR ENHANCED DECISION-MAKING AND MARKET ANALYSIS

Market Pro equips brokers with the comprehensive data necessary to expertly navigate clients through an array of critical decisions whether it's buying, selling, leasing or investing. These include providing expert advice on market analysis, uncovering trends, pricing and inventory, due diligence and reviewing property documents, site selection, property evaluation and assessing performance, performing feasibility analysis among various other activities to help client's achieve their real estate goals.

Make faster, better decisions powered by multiple layers of CRE data

FOUNDATIONAL CRE INFORMATION

Using vigorous QA processes, we aggregate and verify data from multiple sources to provide a holistic assessment of property characteristics, performance, comps and transactions.

EXPERT ANALYSIS

Our experts interpret and analyze data, providing performance indicators such as loan analysis, location scoring, trends, forecasts, and economic narratives to improve decision-making.

ALTERNATIVE DIENSIONS OF RISK

We harness expansive data and unique expertise to integrate alternative risk factors like climate risk or tenant risk, providing a more complete view of the mark.

COVERAGE TYPES

National	Market	Custom Market	Parcel Level Data
Regional	Submarket	County/Zip	Property

CONTACT US

Find out more information about Moody's award winning products and solutions

cre.moodysanalytics.com