

## MARKET SIGNALS REVIEW

## Moody's Capital Markets Research, Inc.

#### **Authors**

Ervis Deda Research Analyst 1.212.553.1404 ervis.deda@moodys.com

## follow us on

### **About**

Analyses from Moody's Capital Markets Research, Inc. (CMR) focus on explaining signals from the credit and equity markets. The publications address whether market signals, in the opinion of the group's analysts, accurately reflect the risks and investment opportunities associated with issuers and sectors. CMR research thus complements the fundamentally-oriented research offered by Moody's Investors Service (MIS), the rating agency.

CMR is part of Moody's Analytics, which is one of the two operating businesses of Moody's Corporation. Moody's Analytics (including CMR) is legally and organizationally separated from Moody's Investors Service and operates on an arm's length basis from the ratings business. CMR does not provide investment advisory services or products.

Read the full CMR FAQ capitalmarketsresearch@moodys.com

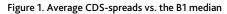
# Market Signals Say Yes, There Still Is a Homebuilders Sector

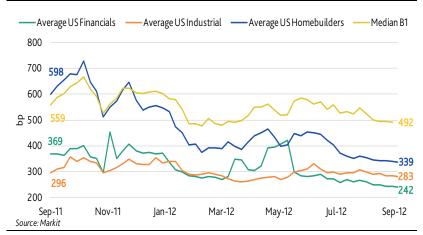
Homebuilders' market signals outperform as the real-estate market shows signs of revival

The market responded positively to recent upbeat news in the real estate sector, and all three market-implied ratings progressed significantly for the average homebuilder compared to the same time last year. Encouraged by record-low mortgage rates and cheap home prices, buyers are looking for opportunities again. Rising private home sales and prices have signaled improvement in the sector lately and some industry observers are even calling it a potential bottom. Market signals indicate that investors agree.

Compared to the B1 level of a year ago, the average CDS-implied rating for the peer group of US homebuilders with market-implied ratings is now two notches higher at Ba2. This widened the average CDS-implied rating gap from 0 to +2 notches. When an implied rating improves, and a positive implied ratings gap widens, the underlying securities have outperformed the broad market.

The five-year median CDS spread for this peer group plunged from around 598 bp in September 2011 to 339 bp at present, or 43%, and the CDS-spread for every company in the peer group fell. By contrast the average CDS-spreads for US financials, US industrials, and the median B1 rated companies remained mostly flat (Figure 1). Standard Pacific performed the best in the CDS market last year, its CDS-implied rating improving by four notches, from B3 to Ba2. The other nine<sup>2</sup> companies' CDS-implied ratings rose between one and three notches.





<sup>&</sup>lt;sup>1</sup> See figure 3 for a list of US homebuilders peer group

Moody's Analytics markets and distributes all Moody's Capital Markets Research, Inc. materials. Moody's Capital Markets Research, Inc. is a subsidiary of Moody's Corporation. Moody's Analytics does not provide investment advisory services or products. For further detail, please see the last page.

<sup>&</sup>lt;sup>2</sup> M/I Homes, Inc. does not have reliable CDS-spread data.

Homebuilders' bond-implied ratings exhibit the same pattern of outperformance. The average bond-implied rating of Ba3 is two notches higher than last year's level of B2. Standard Pacific emerged as the year's best performer here as well, its bond-implied rating rallying most of all, by five notches, from Caa2 to Ba3. The worst performer was M.D.C Holdings, whose bond-implied rating was unchanged from last year at Baa3.

The equity market seems even more optimistic. The average EDF-implied rating in the peer group escalated by four notches in the last 12 months, from Caa1 to Ba3, and the EDF-implied rating gap moved from -3

notches a year ago to +1 currently. The peer group average EDF™ metric, from which the EDF-implied rating is derived, declined (improved) by a whopping 594 bp in this timeframe, from 7.45% to 1.51% (Figure 2).

Eight of the 11 homebuilders in the group have positive market-implied rating gaps for all three market signals (Figure 3). This market view of the sector is unusually bullish, considering that of the 660 companies with all three market-implied ratings in Moody's dataset, only 113, or 17%, have such a robust set of gaps.

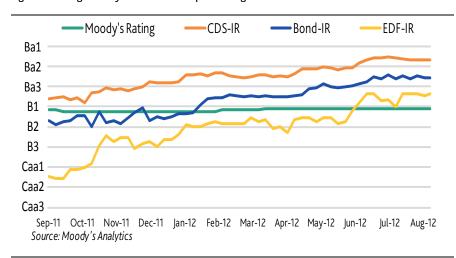


Figure 2. Average Moody's and market-implied ratings for homebuilders

## Economic indicators show home sector improvement is relative

On August 23 the Federal Housing Finance Agency reported the biggest quarterly jump in housing prices in more than six years, going back to the fourth quarter of 2005. US house prices rose by 1.8% on a seasonally adjusted basis in the second quarter of 2012 compared to the first quarter<sup>3</sup>, and by 3.0% compared to the same quarter last year. Confirming the trend, on August 28 the S&P/Case-Shiller Home Price Index showed that the national composite was higher by 1.2% in 2Q 2012 versus 2Q 2011, and 6.9% higher than 1Q 2012.

In a separate report on August 23, the Department of Commerce reported seasonally adjusted single-family new home sales for July of 372,000, a 3.6% increase over June and a 25.3% increase over the July 2011 estimate of 297,000. However, despite the increase, sales remain lackluster compared to historical levels. Since 1963 new home sales have averaged 670,000 units per year, and at 372,000 they are only marginally higher than last year, which was the worst year on record with sales of just 306,000.

Moody's Investors Service (MIS) also put these numbers in perspective. In its industry outlook from September 2011, MIS commented that Moody's will consider changing its outlook for the US homebuilding sector from stable to positive when MIS's forecasts show single family housing starts reaching an annualized pace of 800,000 units and new single-family home sales reaching a rate of 650,000 units<sup>4</sup>. MIS's most recent projection was in April when it projected 330,000 new home sales for 2012<sup>5</sup>.

<sup>&</sup>lt;sup>3</sup> As calculated by the FHFA house price index which uses home sales prices from Fannie Mae and Freddie Mac mortgages.

 $<sup>^{\</sup>rm 4}$  See Moody's September 29, 2011 Industry Outlook: Going Nowhere Fast

<sup>&</sup>lt;sup>5</sup> See Moody's April 19, 2012 Industry Outlook: Risks Remain for US Homebuilders, Despite Strong Projected Revenue Growth in 2012.

 $Figure \ 3. \ US \ homebuilders \ market-implied \ ratings \ year-over-year, \ sorted \ by \ current \ CDS \ spread$ 

Company	Outlook	Moody's Rating		CDS-Implied Rating		Bond-Implied Rating		EDF-Implied Rating		CDS Spread (bp)	
		9/4/12	9/1/11	9/4/12	9/1/11	9/4/12	9/1/11	9/4/12	9/1/11	9/4/12	9/1/11
AVERAGE		B1	B1	Ba2	B1	Ba3	B2	Ba3	Caa1	336	598
Toll Brothers, Inc. <sup>1</sup>	STA	Ba2	Ba2	Baa2	Ba1	Baa3 <sup>1</sup>	Ba1 <sup>1</sup>	Baa2	B2	146	264
M.D.C. Holdings, Inc.	STA	Baa3	Baa3	Baa2	Ba1	Baa3	Baa3	Ba3	Caa1	163	327
D.R. Horton, Inc.	STA	Ba2	Ba3	Baa3	Ba1	Ba1	Ba2	Ba1	B2	188	325
PulteGroup, Inc.	STA	B1	B1	Ba1	B1	Ba1	Ba3	Ba3	Caa2	280	542
Lennar Corporation	POS	B2	В3	Ba1	B1	Ba2	B1	Ba2	Caa1	285	542
Ryland Group, Inc. (The)	STA	B1	B1	Ba1	B1	Ba2	Ba3	Ba3	Caa2	315	517
Meritage Homes Corporation	STA	B1	B1	Ba2	Ba3	Ba3	-	Ba3	Caa2	358	432
Standard Pacific Corp.	POS	В3	В3	Ba2	В3	Ba3	Caa2	Ba3	В3	395	828
КВ НОМЕ	STA	B2	B2	B2	В3	B1	Caa1	В3	Caa3	535	789
Beazer Homes USA, Inc.	STA	Caa3	Caa2	В3	Caa2	Caa1	C	Caa2	Ca	695	1,412
M/I Homes, Inc.	STA	Caa1	Caa1	-	-	B2	Caa1	В3	Caa3	-	-

Bond-implied rating for Toll Brothers Finance Corp.
- No available data

Report Number: 145423

 
 Author
 Contact Us

 Ervis Deda ervis.deda@moodys.com
 1.212.553.1404
 Americas: 1.212.553.4399

 Europe: +44 (0) 20.7772.5588

 Editor Dana Gordon dana.gordon@moodys.com
 Asia: 813.5408.4131

© Copyright 2012, Moody's Capital Markets Research, Inc., and/or its licensors and affiliates (together, "MOODY'S). All rights reserved. ALL INFORMATION CONTAINED HEREIN IS PROTECTED BY COPYRIGHT LAW AND NONE OF SUCH INFORMATION MAY BE COPIED OR OTHERWISE REPRODUCED, REPACKAGED, FURTHER TRANSMITTED, TRANSFERRED, DISSEMINATED, REDISTRIBUTED OR RESOLD, OR STORED FOR SUBSEQUENT USE FOR ANY SUCH PURPOSE, IN WHOLE OR IN PART, IN ANY FORM OR MANNER OR BY ANY MEANS WHATSOEVER, BY ANY PERSON WITHOUT MOODY'S PRIOR WRITTEN CONSENT. All information contained herein is obtained by MOODY'S from sources believed by it to be accurate and reliable. Because of the possibility of human or mechanical error as well as other factors, however, such information is provided "as is" without warranty of any kind and MOODY'S, in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability or fitness for any particular purpose of any such information. Under no circumstances shall MOODY'S have any liability to any person or entity for (a) any loss or damage in whole or in part caused by, resulting from, or relating to, any error (negligent or otherwise) or other circumstance or contingency within or outside the control of MOODY'S or any of its directors, officers, employees or agents in connection with the procurement, collection, compilation, analysis, interpretation, communication, publication or delivery of any such information, or (b) any direct, indirect, special, consequential, compensatory or incidental damages whatsoever (including without limitation, lost profits), even if MOODY'S is advised in advance of the possibility of such damages, resulting from the use of or inability to use, any such information. The credit ratings and financial reporting analysis observations, if any, constituting part of the information contained herein are, and must be construed solely as, statements of opinion and not statements of fact or recommendations to purchase, sell or hold any securities. NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE ACCURACY, TIMELINESS, COMPLETENESS, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE OF ANY SUCH RATING OR OTHER OPINION OR INFORMATION IS GIVEN OR MADE BY MOODY'S IN ANY FORM OR MANNER WHATSOEVER. Each rating or other opinion must be weighed solely as one factor in any investment decision made by or on behalf of any user of the information contained herein, and each such user must accordingly make its own study and evaluation of each security and of each issuer and guarantor of, and each provider of credit support for, each security that it may consider purchasing, holding or selling. MOODY'S hereby discloses that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by MOODY'S have, prior to assignment of any rating, agreed to pay to MOODY'S for appraisal and rating services rendered by it fees ranging from \$1,500 to approximately \$2,400,000. Moody's Corporation (MCO) and its wholly-owned credit rating agency subsidiary, Moody's Investors Service (MIS), also maintain policies and procedures to address the independence of MIS's ratings and rating processes. Information regarding certain affiliations that may exist between directors of MCO and rated entities, and between entities who hold ratings from MIS and have also publicly reported to the SEC an ownership interest in MCO of more than 5%, is posted annually on Moody's website at <a href="www.moodys.com">www.moodys.com</a> under the heading "Shareholder Relations — Corporate Governance — Director and Shareholder Affiliation Policy."

The statements contained in this research report are based solely upon the opinions of Moody's Capital Markets Research, Inc. and the data and information available to the authors at the time of publication of this report. There is no assurance that any predicted results will actually occur. Past performance is no guarantee of future results.

The analysis in this report has not been made available to any issuer prior to publication.

When making an investment decision, investors should use additional sources of information and consult with their investment advisor. Investing in securities involves certain risks including possible fluctuations in investment return and loss of principal. Investing in bonds presents additional risks, including changes in interest rates and credit risk.

All Capital Markets Research Group information is provided by Moody's Capital Markets Research, Inc., a subsidiary of Moody's Corporation. Please note that Moody's Analytics, Inc., an affiliate of Moody's Capital Markets Research, Inc. and a subsidiary of MCO, provides a wide range of research and analytical products and services to corporations and participants in the financial markets. Customers of Moody's Analytics, Inc. may include companies mentioned in this report. Please be advised that a conflict may exist and that any investment decisions you make are your own responsibility. The Moody's Analytics logo is used on certain Capital Markets Research Group products for marketing purposes only. Moody's Analytics is not a part of the Capital Markets Research Group nor is it a part of Moody's Capital Markets Research, Inc.